國立臺灣大學 管理學院
College of Management
National Taiwan University

NTU Global MBA
Tuition Fees Adjustment
Public Hearing

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Director of GMBA

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MINISTRY OF EDUCATION (MOE) REGULATIONS

- In accordance with the MOE regulations of the "Tuition and Miscellaneous Fee Collection Methods for Colleges and above", a public hearing to the students should be held before any adjustment of the tuition and miscellaneous fee.
- 依教育部「專科以上學校學雜費收取辦法」之規定，學校調整學雜費收費標準，應舉辦說明會，向學生公開說明相關事項。

GMBA TUITION POLICY

- According to the Ministry of Education(MOE) , those who are taking GMBA courses are subject to the following:
  - Tuition fees may be adjusted by the school according to the Ministry of Education's Regulations.
  - Following the procedures of information disclosure and public deliberation, the adjustment of tuition fees will be publicly announced and published on websites.

REASON OF ADJUSTING TUITION FEES

- ***CPI Adjustments:***

- ***Rising Prices Lead to Increased Educational Costs***

  - The Consumer Price Index (CPI) has increased over 10% from 2017 onwards.

Source: Directorate-General of Budget, Accounting and Statistics, Executive Yuan, Taiwan.行政院主計總處
https://eng.stat.gov.tw/Point.aspx?sid=t.2&n=4201&sms=11713

REASON OF ADJUSTING TUITION FEES

表 10　主要國家（地區）CPI 年增率

單位：%

	中華民國	美國	歐元區	日本	中國大陸	南韓	新加坡	香港
2015 年	**-0.31**	**0.1**	**0.2**	**0.8**	**1.4**	**0.7**	**-0.5**	**3.0**
2016 年	**1.40**	**1.3**	**0.2**	**-0.1**	**2.0**	**1.0**	**-0.5**	**2.4**
2017 年	**0.62**	**2.1**	**1.5**	**0.5**	**1.6**	**1.9**	**0.6**	**1.5**
2018 年	**1.36**	**2.4**	**1.8**	**1.0**	**2.1**	**1.5**	**0.4**	**2.4**
2019 年	**0.55**	**1.8**	**1.2**	**0.5**	**2.9**	**0.4**	**0.6**	**2.9**
2020 年	**-0.23**	**1.2**	**0.3**	**0.0**	**2.4**	**0.5**	**-0.2**	**0.3**
2021 年	**1.97**	**4.7**	**2.6**	**-0.2**	**1.0**	**2.5**	**2.3**	**1.6**
2022 年	**2.95**	**8.0**	**8.4**	**2.5**	**2.0**	**5.1**	**6.1**	**1.9**
1 月	2.83	7.5	5.1	0.5	0.9	3.6	4.0	1.2
2 月	2.33	7.9	5.9	0.9	0.9	3.7	4.3	1.6
3 月	3.27	8.5	7.4	1.2	1.5	4.1	5.4	1.7
4 月	3.37	8.3	7.4	2.5	2.1	4.8	5.4	1.3
5 月	3.39	8.6	8.1	2.5	2.1	5.4	5.6	1.2
6 月	3.59	9.1	8.6	2.4	2.5	6.0	6.7	1.8
7 月	3.35	8.5	8.9	2.6	2.7	6.3	7.0	1.9
8 月	2.68	8.3	9.1	3.0	2.5	5.7	7.5	1.9
9 月	2.76	8.2	9.9	3.0	2.8	5.6	7.5	4.4
10 月	2.74	7.7	10.6	3.7	2.1	5.7	6.7	1.8
11 月	2.35	7.1	10.1	3.8	1.6	5.0	6.7	1.8
12 月	2.71	6.5	9.2	4.0	1.8	5.0	6.5	2.0
2023 年	**3.04**	**…**	**8.5**	**…**	**…**	**5.2**	**…**	**…**
1 月	3.04	…	8.5	…	…	5.2	…	…

資料來源：我國為行政院主計總處，其餘國家為 International Financial Statistics(IMF)及各國官網資料。

說　　明：1.…表資料尚未產生。

2.我國、歐元區及南韓 2023 年為 1 月。

COMPARE WITH OTHER PROGRAMS IN NTU

	Total Fees	Adjustment	Percentage
PMBA* (111 academic year ~)	NT$594,000	Tuition Fee: 90,000 to 99,000	10%
EMBA* (112 academic year ~)	NT$1,559,880	Tuition Fee: 168,000 to 193,200	15%
EiMBA* (113 academic year ~)	NT$669,600	Credit Fee: 12,000 to 13,000	8.33%
GMBA** (114 academic year ~)	NT$594,000	Tuition Fee: 30,250 to 31,500 Credit Fee: 11,000 to 12,000	8%

* Students of PMBA/EMBA/EiMBA are required to pay full tuition/credit fees for at least 6 semesters before graduation.

** Students of GMBA are required to pay full tuition/credit fees for at least 2 semesters before graduation. Total fees are calculated by graduation for 4 semesters.

TUITION FEES ADJUSTMENT

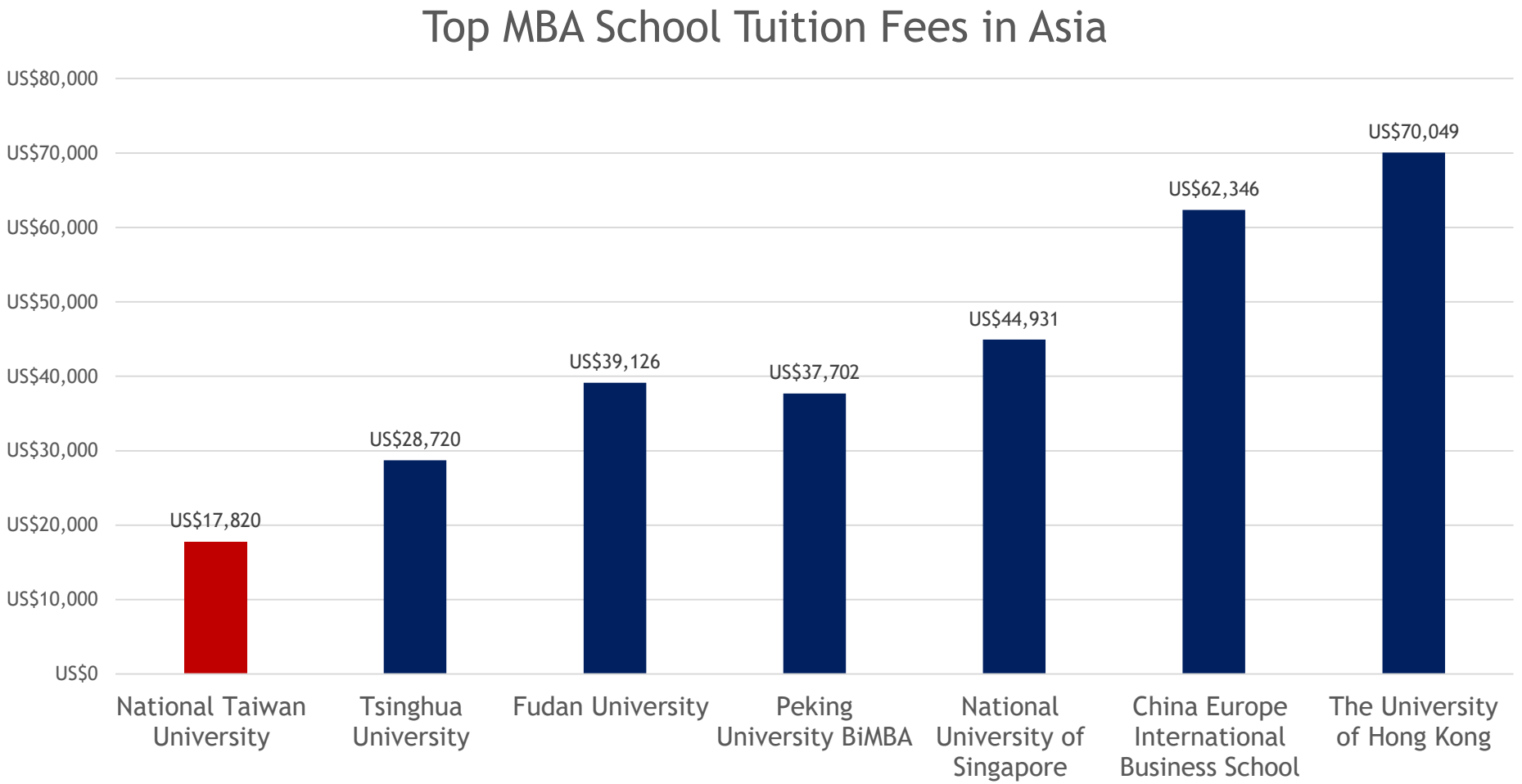
- GMBA Tuition fees will increase 8%.

  Please see the following chart

	Before	After	Percentage
Tuition Fee (by semester)	NT$30,250	NT$31,500	-
Credit Fee (by credit)	NT$11,000	NT$12,000	-
Total Fees*	NT$550,000	NT$594,000	**8.00%**

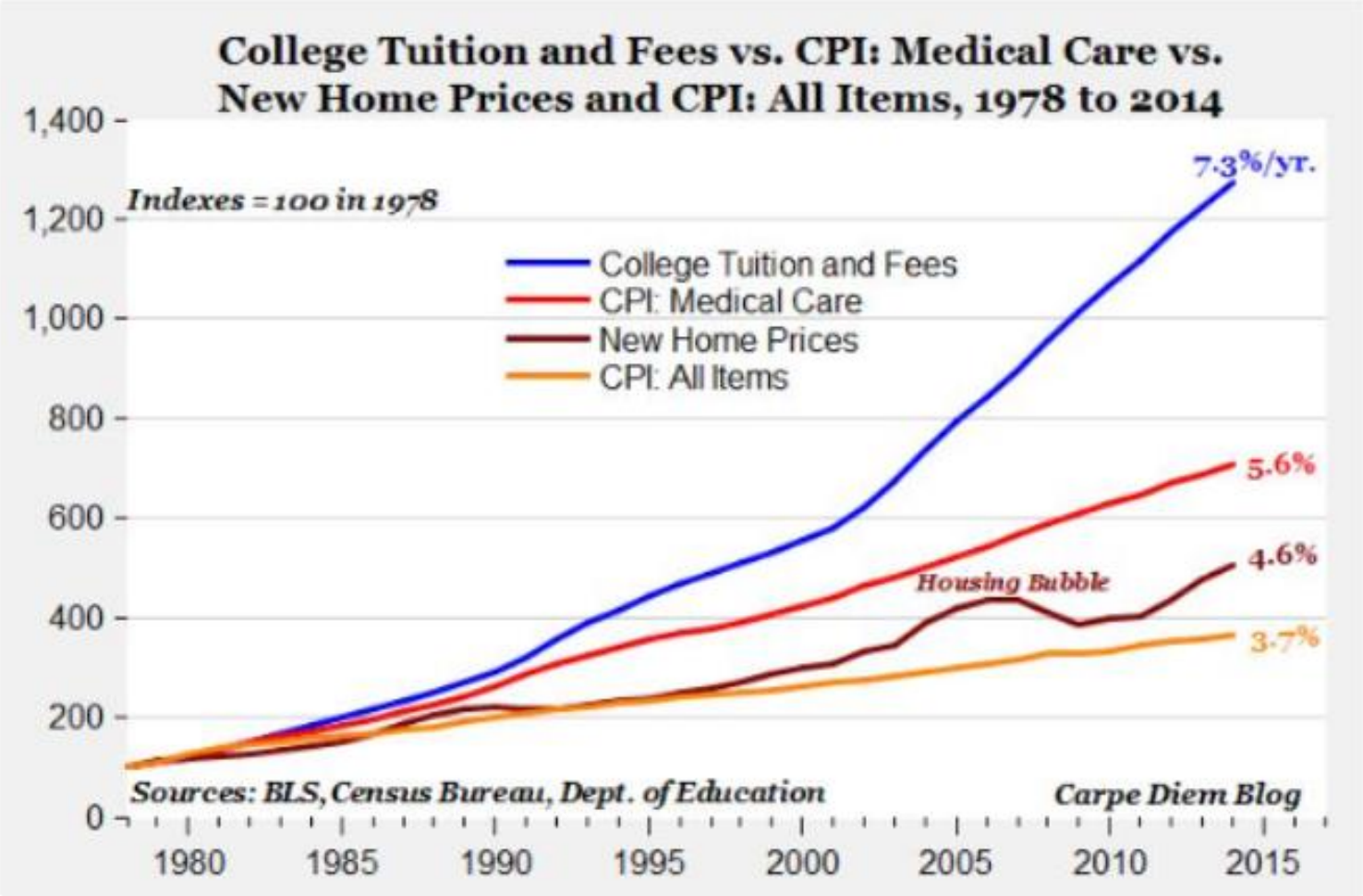
* Total fees are calculated by graduation for 4 semesters.

MBA SCHOOL TUITION FEES IN ASIA



GMBA | National Taiwan University

US TUITION FEES VS. CPI



GMBA | National Taiwan University

台大「國際政經學院」二度闖關校務會議 111票贊成5票反對壓倒性通過



RECRUITE HIGH-QUALITY FACULTY

- ***GMBA Faculty PAY is not Competitive:***
  - Relative to other countries
  - Within Taiwan
    - Relative to EMBA (no English/GLOBAL risk)
    - Relative to EIMBA (no English/GLOBAL risk)
    - Even worse, relative to future English program (台大政經學院)

DEVELOP GLOBAL ENGAGEMENT

Partner Universities in North America
Grand Valley State University, MI.

Partner Universities in Europe
Warsaw School of Economics (SGH)
Audencia Business School, Nantes
Rennes School of Business, Rennes
Prague University of Economics and Business (VSE)











Goal of MBA: a great leader



- Do I bring energy as a manager to my team every day?
- Do people want to work for me?
- to get the job done
- Do I know when to make gut call?

DEVELOP GLOBAL ENGAGEMENT: ASIA



DEVELOP GLOBAL ENGAGEMENT: EUROPE

Zürcher Hochschule für Angewandte Wissenschaften
zh aw School of Management and Law

Applied academics

- Focus weeks
- Theory and application modules
- Business Project modules
  - Group
  - Coach
  - Company
  - Task
  - Kick-off meeting
  - Project meetings
  - Final report and presentation

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Federal Office of Public Health FOPH

IWC SCHAFFHAUSEN

V ZUG

curaden better health for you

geocycle

GÜBELIN

MERCK

MICHELANGELO FOUNDATION FOR CREATIVITY AND CRAFTSMANSHIP

Johnson & Johnson

logitech

RIETER

EDEKA

gsk GlaxoSmithKline

DEVELOP GLOBAL ENGAGEMENT: USA

Dual Degree Proposal

ASU Arizona State University

THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT
A unit of the Arizona State University Knowledge Enterprise

Thunderbird School of Global Management
#1 in the world for international trade
ASU ahead of Cambridge, Stanford and Harvard
— QS International Trade Rankings, 2023

#1 in the U.S. for innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 8 years, 2016–2023

BEST COLLEGES
U.S.News

PURPOSE OF ADJUSTING TUITION FEES

- **Improving Course Diversity and Teaching Quality**
  - Introducing New Elective Courses
  - Inviting Foreign Experts and Scholars to Lecture/Teach
  - Increasing Partnerships with Other Schools to Enhance GMBA Curriculum
  - Sponsoring Teachers' Professional Development
  - Encouraging Teachers to Update Teaching Materials and Develop Case Studies
  - Recruiting Industry-experienced Adjunct Professors
  - Expanding International Exchange/Dual Degree Programs

PURPOSE OF ADJUSTING TUITION FEES

- **Diversifying Career Services & Student Activities**
  - Industry Mentoring Program (109 academic year ~)
  - Career Workshops (111 academic year ~)
  - Students Development Consultant (112 academic year ~)
  - Student Advisory (112 academic year ~)
  - Business Proposal Competition (109 academic year ~)
  - Thesis Proposal Competition (110 academic year ~)
  - Thesis Brownbag (111 academic year ~)
  - Scholarship & Assistantship

PURPOSE OF ADJUSTING TUITION FEES



Enriching Student Clubs



- Dragon Boat Team (106 academic year ~)
- Badminton Club (110 academic year ~)
- Golf Club (110 academic year ~)
- Soccer Team (111 academic year ~)



- Sports Entertainment (112 academic year ~)
- Japan Business & Management Association (J-MBA) (111 academic year ~)
- Thai Students Association(TSA) (111 academic year ~)
- Alumni Association (109 academic year ~)



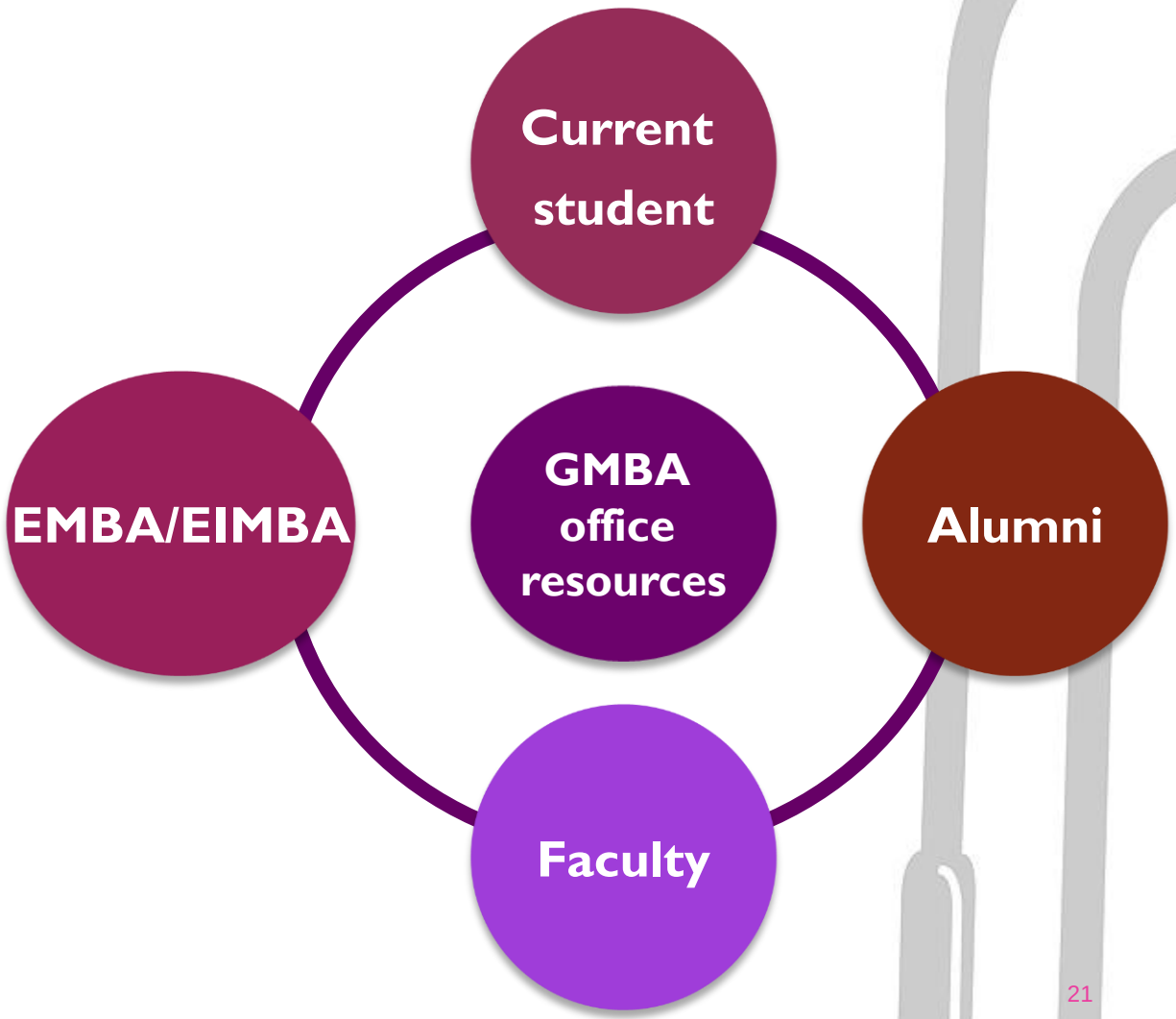
- Student Council



PURPOSE OF ADJUSTING TUITION FEES

- **Optimizing Software and Hardware Facilities**
  - Continuously Enhancing Teaching Software and Hardware Infrastructure
  - Enhancing GMBA IT Platform Features for Students' Thesis and Graduation Process
  - Upgrading GMBA Student Lounge Hardware Equipment

GMBA CONNECTIVITY



Q & A

