Alex Chang

Head Asia Cluster, Novartis

With a successful career spanning over 22 years in the global pharmaceutical industry, Alex Chang has left an indelible mark across the continents of U.S.A. and Asia Pacific, with postings in Singapore, Shanghai, Beijing, Guangzhou, Taiwan & Hong Kong. He has worked in leading global firms including Sandoz, Glaxo, and Bristol-Myers Squibb. Mr. Chang has not only demonstrated strong leadership skills in developing complex emerging growth markets, he is also committed to helping employees reach their highest potential.



Prior to Novartis, he was Vice President of Marketing & Sales in Xian Janssen and then Managing Director of Janssen-Cilag Taiwan from 2002 ~ 2006. He was also Vice President of Sales at Bristol-Myers Squibb in Shanghai prior to serving as Director of Marketing in the USA from 1998 ~ 2001.

In Taiwan, he was elected as President of IRPMA (International Research Based Pharmaceutical Manufacturers Association) in 2004 and served as co-chair in ECCT (European Chamber of Commerce Taipei) Pharmaceutical Committee.

Alex holds an MBA from University of Chicago with a concentration in finance. He is a graduate of National Taiwan University with a major in business administration and was co-founder of AIESEC, NTU, an organization developing future leaders. Even today, he is still actively involved in teaching and providing consultation to young talents, with purpose of making a contribution to society.